

# About the Magazine

## **MARKET SERVED**

Advancing Suicide Prevention (ASP) serves paid and non-paid subscribers whose work impacts suicide prevention or the lives of suicidal individuals. These include healthcare professionals, social and human services specialists, public policy and government relations experts, educators, researchers, legal and law enforcement professionals, crisis interventionists, pastoral/faith and bereavement counselors, scholars, government leaders, business executives, opinion leaders and survivors of suicide.

## **LAUNCH**

2005

## **CIRCULATION**

20,000 base, controlled, subject to annual independent third-party audit.

## **CONTENT**

Created by an award-winning editorial staff. Peer-reviewed, and guided by an editorial advisory board of leading professionals representing all constituencies that comprise the magazine's readership.

## **SPECS**

8-3/8 by 10-3/4", 36-48 pages, 4-color throughout

## **SUBSCRIPTION RATES**

\$47 individual, U.S., annually. Student rate \$29.95.

## **WEB SITE**

[www.advancingsp.org](http://www.advancingsp.org)

## **PUBLISHER**

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