

2006 Advertising Rates

| | 1 TIME | 3 TIMES | 6 TIMES | 12 TIMES |
|----------------------------------|---------|---------|---------|----------|
| Four Color - COVERS | | | | |
| 2 nd Cover | \$4,673 | \$4,491 | \$4,346 | \$4,111 |
| 3 rd Cover | \$4,673 | \$4,491 | \$4,346 | \$4,111 |
| 4 th Cover | \$5,438 | \$5,221 | \$5,057 | \$4,785 |
| Four Color – DISPLAY | | | | |
| Full Page | \$3,962 | \$3,781 | \$3,662 | \$3,465 |
| 2/3 Page | \$2,955 | \$2,836 | \$2,750 | \$2,608 |
| 1/2 Page | \$2,363 | \$2,267 | \$2,197 | \$2,079 |
| Black/White – DISPLAY | | | | |
| Full Page | \$3,000 | \$2,879 | \$2,790 | \$2,639 |
| 2/3 Page | \$2,250 | \$2,161 | \$2,093 | \$1,981 |
| 1/2 Page | \$1,800 | \$1,728 | \$1,675 | \$1,584 |

FOR MORE INFORMATION CONTACT:

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