

MECHANICAL REQUIREMENTS

Dimensions	Width	x	Height
Trim	8-3/8	x	10-7/8
Full Page bleed	8-5/8	x	11-1/8
Full Page non-bleed	7-1/4	x	9-7/8
2/3 Page Horizontal	7-1/4	x	6-1/2
2/3 Page Vertical	4-3/4	x	9-7/8
1/2 Page Horizontal	7-1/4	x	4-3/4
1/2 Page Vertical	3-1/2	x	9-7/8

Bleeds

Bleeds are available for full page advertising only.

Printing

Web with saddle-stitched binding.

Preferred Materials

PDF format on a CD-Rom or delivered electronically.

E-mail delivery acceptable, fax hard copy for reference. Use self-extracting format for transmission.

Software and File Formats

Quark XPress (Macintosh or PC), Adobe Illustrator, Adobe Photoshop, Adobe Indesign. EPS, TIFF, JPEG, PDF. Include all artwork, fonts, and linked scans. Printer is not responsible for errors in output due to incorrect file preparation or incorrect file compression. Client will incur extra charges if necessary to ready files for printing.

Resolution

All images (grayscale and color) 300 dpi at 100%. Scanned B&W line art minimum resolution of 900 dpi. 1200 dpi is preferred.

Proofs

A color proof to be used as a control copy on press is recommended with all color ads.

Color

Color builds should be saved in CMYK format. Contact us before using PMS/matched colors.

Editorial Content

2005 Issues:	Public Health	Vol I Issue 1
	Rural	Vol I Issue 2
2006 Issues:	Youth	Vol II Issue 1
	Aging	Vol II Issue 2
	Women	Vol II Issue 3
	Risk	Vol II Issue 4
	Men	Vol II Issue 5
	Survivors	Vol II Issue 6
2007 Issues:	Gatekeepers	Vol III Issue 1
	Diverse Cultures	Vol III Issue 2

Questions and Delivery of Materials

Advancing Suicide Prevention

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