

Expand your visibility.

Increase your revenue.

Discover the power of *Advancing Suicide Prevention*.

**A provocative new health policy magazine is launching in 2005**, offering an exciting and far-reaching way to tap vital markets and increase your revenue: *Advancing Suicide Prevention*.

Not bound by any association or interest group, *Advancing Suicide Prevention* excels as **the only publication** serving the suicide prevention field.

Whether you're marketing print or electronic publications, testing or assessment instruments, conferences or symposia, campaigns, organizations or associations, professional development opportunities, pharmaceuticals, university graduate programs, collaborative partnerships and awards programs, crisis services and networks, software, risk management or treatment programs, *Advancing Suicide Prevention* **delivers your message six times a year to more than 20,000 leaders** and key decision makers in all fields impacting suicide and its prevention.

These include healthcare professionals, social and human services specialists, public policy and government relations experts, educators, researchers, legal and law enforcement professionals, crisis interventionists, pastoral/faith and bereavement counselors, scholars, government leaders, business executives, opinion leaders, and survivors of suicide.

**Can you afford to *not* be visible to this select group of high-level decision makers** who develop policies and influence all areas of suicide prevention? These are senior-level influencers and implementers who are creating, leading and transforming health and social policy as it affects suicide prevention and self-harm.

Whether you are looking to strengthen your brand awareness, generate leads or donors, disseminate product or service information, influence issues or advocate policy positions, *Advancing Suicide Prevention* can deliver to you the audience to ensure those results happen. **Our exceptional editorial ensures your campaign is seen in an environment of credibility and authority – and by a broad range of influencers in diverse arenas.**

No matter what your budget, *Advancing Suicide Prevention* offers powerful and varied opportunities to further your product or position, your message or service to a host of influencers in public health policy.

Expand your visibility. Increase your revenue. Discover the power of Advancing Suicide Prevention.

**Contact our ad sales department at [advertising@advancingsp.com](mailto:advertising@advancingsp.com) or 920-457-2033 today! Or visit us on the Web at [www.advancingsp.com](http://www.advancingsp.com)**